

**Go Bright**

# 10 simple steps to Go Bright in your community

**Dress up party or colourful fashion contest? Wear your boldest, brightest look on 1 March 2024. Help brighten the future for people living in the UK with a muscle wasting condition.**

## 1. Sign up

Sign up at [www.muscular dystrophyuk.org/gobright-signup](https://www.muscular dystrophyuk.org/gobright-signup) and we'll post you your fundraising pack. Your pack will include lots of fundraising tips and resources to help you make the day as bright as possible. We'll also put you in touch with your local Regional Development Manager, who can help you make the most of your Go Bright fundraising.

## 2. Pick a place

Most people choose to Go Bright at home, as it's easy, free, and you'll have lots of time to set up and prepare! If you're planning to book a venue, make sure you get in touch with them to arrange hiring the space. It's always worth asking if they can give you a discount as it's for charity. You can ask your Regional Development Manager for a letter to prove you're holding the event for us. We wouldn't recommend trying to Go Bright outside as March isn't the sunniest month of the year!

## 3. Set the date

Our official day to Go Bright is Friday 1 March 2024. If that date isn't good for you, you can choose another date that is. Make sure everyone involved is happy for you to Go Bright on this date.

## 4. Decide what to wear

You could host a dress up party at home or in your local community centre. Maybe your community group can get involved! Encourage everyone to embrace their inner fashionista and wear their boldest most colourful style. It can be something small like bright socks, or a complete colourful outfit with accessories.

### Key information

Date: **Friday 1 March 2024**

Suggested donation per person: **£5**

Hashtag: **#GoBright**



## 5. Spread the word

If your event is private, you can send out a personal invite by phone, text or post to all the attendees. We recommend doing this at least a month before your date. Set up a JustGiving fundraising page so you can share your personal QR code on the invites. Make sure you keep reminding people up until the day, so no one forgets! You can also print off our editable posters to use as invitations or flyers. Making an event on Facebook, or a group WhatsApp, are also great ways to keep people updated and get them excited to Go Bright with you.

## 6. Make it extra fun and boost your fundraising

There are loads of ways to raise money on top of a donation for dressing up. Bake sales are great if you can encourage friends and family to help and bring cakes. Tombolas, raffles, and sweepstakes will also help boost funds.

## 7. Send a reminder

Send a text, WhatsApp or Facebook message to everyone a few days before your event to give them an idea of the fun they'll have! You can also share your JustGiving fundraising page link, so they have it to hand and can send in their donations.

## 8. Go Bright!

Today's the day to Go Bright! Brighten up your March and have fun while raising funds and awareness of muscle wasting conditions.

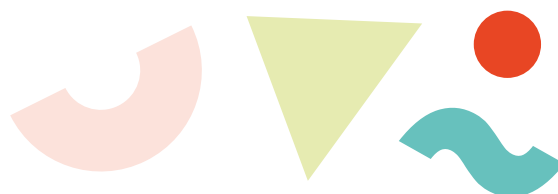


## 9. Share your photos

Don't forget to take plenty of photos of the day! Tag [@MuscularDystrophyUK](#) on Facebook and Instagram and [@MDUK\\_News](#) on X and use the hashtag [#GoBright](#) to flood your timeline with colour. Or email your Go Bright photos to [events@musculardystrophyuk.org](mailto:events@musculardystrophyuk.org).

## 10. Pay in your money

Once you have collected all your donations, it's time to pay it in. If you made a JustGiving fundraising page, then your job is done! If not, head to <https://www.musculardystrophyuk.org/gobright-donate> to find out how to send in your donations.



**Thank you! Your fundraising will help us fund groundbreaking research and life changing support.**

**[www.musculardystrophyuk.org](http://www.musculardystrophyuk.org)**

Registered charity number 205395 England and Wales, Scotland SC039445.



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