



10 simple steps to Go Bright at school

Welcome in the start of spring this March by wearing your boldest and brightest colours. Dazzle your friends and help brighten the future for children and adults in the UK living with a muscle wasting condition.

1. Sign up

Sign up at www.muscular dystrophyuk.org/gobright-signup and we'll send you a free fundraising pack. This will include fundraising tips and resources to help you go as bright as possible. We'll also put you in touch with your local Regional Development Manager, who can help you make the most of your Go Bright fundraising!

2. Get permission

You'll need to get permission from your headteacher to Go Bright at your school. You can use our letter template to email or post your ask to them. Alternatively, you could book an appointment to meet them in person.

3. Set the date

Our official day to Go Bright is 1 March 2024. If that date doesn't suit you, you can choose another date that does!

4. Decide what to wear

We're asking schools to Go Bright by wearing one bright thing. This could be as small as a sock, hairband or belt. Or you could go all out with a whole outfit and accessories! It's worth checking with your headteacher if fancy dress or hair dye is allowed, or just normal (bright) clothes. If you have a dress code to stick to, make sure your bright outfit doesn't break this.

Key information

Date: **1 March 2024**

Suggested donation per person: **£1 to £2**

Hashtag: **#GoBright**



5. Tell everyone

Tell parents and make sure they know that it's a fundraiser too. We recommend a suggested donation of £1 or £2 to Go Bright, but people can just give what they can. Make sure everyone knows how to donate. Use our newsletter template to make sure you don't forget any essential information.

Tell other students and get everyone excited about planning their outfits! Ask to share it on the school website, on your intranet and in the daily notices. You can use our poster, which can be edited for your use, around the school as well as to get the word out and ask parents and teachers to promote the day too.

6. Make it extra fun and boost your fundraising

There are lots of ways to raise money on top of donations for dressing up. Older students could organise a bake sale and teachers can use our Go Bright sweepstake in the staff room. You could also introduce a sponsored activity to add extra vibrance to the day. Check out our extra fundraising ideas to get your imagination going!

7. Raise awareness

Our official day to Go Bright is not just a super fun day, the money you raise will help fund groundbreaking research and life-changing support. It's a great opportunity to raise awareness and teach pupils about muscles and muscular dystrophy. We have created an interactive and informative assembly presentation and lesson plans for you to use.

8. Send a reminder

Make sure people don't forget to Go Bright! We recommend reminding parents a week before and reminding other pupils the day before. With all your advertising beforehand, everyone should be really excited for the day, but you never know!

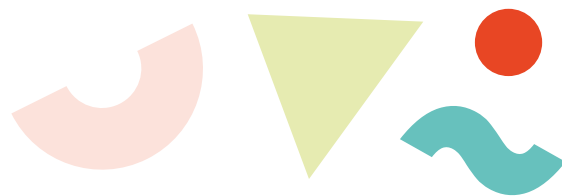


9. Go Bright!

Today's the day to Go Bright! Brighten up your March and have fun while raising funds and awareness of muscle wasting conditions. Don't forget to take plenty of photos of the day. Tag us and use the hashtag #GoBright on social media to flood your timelines with colour. Or email your Go Bright photos to events@muscular dystrophyuk.org - please make sure you have permission from children's parents to share these photos with us and online.

10. Pay in your money

Once you have collected all your donations, it's time to pay it in. If you made a JustGiving page, then your job is done! If not, head to www.muscular dystrophyuk.org/gobright-donate to find out how to send in your donations.



**Thank you! Together we are Brighter.
Together we can make a difference.**

www.muscular dystrophyuk.org

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