

# How to get your Game On!

**Young, old, solo, in a group**

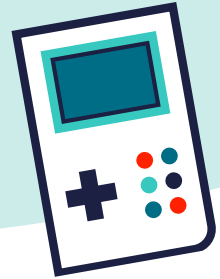
Select your favourite game or learn  
a new one to Game On with us.



**Board game evenings, pub chess challenges, all night gaming, pool tournaments, quiz nights, set your game challenge to start raising funds.**

### **Who doesn't love a game!**

Invite your friends, family, or work colleagues and get your Game On to change the future of muscle wasting conditions.



## **Your step-by-step guide**

### **Schedule your Game On event.**

Set a date, time, and decide what game you'll play.

### **Set up your GivenGain page.**

Start your fundraising off well by sharing it on social media.

### **Online tips**

**Check out our pro streaming tips.** This will help your #GameOn stream stand out from others.

**Share your challenge!** Spread the word about your challenge by text, social media, newsletters, emails, posters and posted invites. Post a photo of you gaming and share your GivenGain page.

### **In-person tips**

#### **Decide how you'll fundraise!**

Will you spread the word in your community? Share your Game On night on social media? Invite your coworkers?

#### **Send a reminder to your guests a few days before your event.**

You can include a link to your GivenGain fundraising page and remind everyone about the big night!

**On event day.** Get your location ready with all your board games and your fundraising page QR code printed out.

**Have fun!**

# Fundraise your way to the top

## Set up a GivenGain online fundraising page

You may have done this when you registered. If so, make sure to tell your story and personalise your page. If not follow the QR code to get started.

## Climb to the top of our leaderboard

Whether you're streaming Zelda or playing Monopoly, your fundraising efforts will reach our leaderboard. See how high you can go.

## Why fundraise online?

- It's easy and there's no need to send money into us.
- It's easy to share a link to your page via social, email and WhatsApp.
- You can use your page to share your story about why you're fundraising. Use the hashtag **#GameOn** and tag us **@muscular dystrophyuk** on Instagram and Facebook and **@MDUK\_News** on Twitter.

### Top Tip!

Download your QR code from your Given Gain page.



# Boost your fundraising

There are loads of ways to boost your fundraising and #GameOnforMDUK.

## Sweepstake

Use the retro gaming sweepstake in your fundraising pack or plan one for an upcoming video game.

## Community gaming

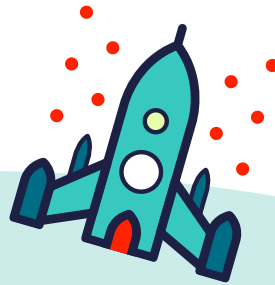
Bring your friends together for a night of gaming. Charge a small fee and get gaming together! Think Dungeons and Dragons, Warhammer, or Mario Kart. You could even stream your gaming session for extra donations.

## Fundraising Cheat Codes!

Climb to the top of the leaderboard by hosting a silly Twitch stream. Set funny challenges for big donations, like wearing a silly hat or eating a spoonful of hot sauce!

## Make your Game On night sustainable

Save the environment and your costs by going on a second-hand board game shopping spree – you might find something special.





## Thank you for Gaming with us!

Every pound you raise will help fund groundbreaking research and life-changing support.

**£300** could fund a day of world-class research, helping to bring about more effective treatments for people living with muscle wasting conditions.

To find out how to pay in any offline donations, scan the QR code.





**There are more than 110,000 people living with one of over 60 muscle wasting and weakening conditions in the UK today.**

We're here for everyone. Making sure they can get the healthcare, support and treatments needed to feel good, mentally and physically. We fund pioneering research and drive forward access to treatments so that people can live well now.

**With your support, we can go further, faster. Together we can make a difference. [www.musculardystrophyuk.org](http://www.musculardystrophyuk.org)**

For more information or support on muscle wasting conditions. call our free helpline: **0800 652 6352**

**[www.musculardystrophyuk.org](http://www.musculardystrophyuk.org)**

Registered charity in England and Wales (205395) and Scotland (SC039445)



Registered with  
**FUNDRAISING  
REGULATOR**

