



**Muscular
Dystrophy UK**
Fighting muscle-wasting conditions



Go Bright Ambassador

Go Bright is Muscular Dystrophy UK's brightest annual fundraiser, where people across the country wear their boldest clothes with friends, family, at school and work to raise money for muscle-wasting conditions.

Every spring, people from across the country take part but this year we are going bigger, better, and brighter than ever. Help make an even bigger impact by becoming a Go Bright Ambassador. By becoming an ambassador, we will support you to recruit five Go Bright events to brighten the lives of more than 110,000 people living with muscle-wasting conditions.

It's simple and you will get all the help and support you need along the way.

The average Go Bright event raises £300. That can fund a whole day of world-class research, bringing forward the day when there are effective treatments for people with muscle-wasting conditions. Now imagine if you could make five times that impact - that's more than an entire month of research that could witness the breakthrough for a cure for a muscle-wasting condition!

Become a Go Bright Ambassador and get the support you need to recruit your friends, family, and community to go bright for the muscular dystrophy community. As a Go Bright Ambassador you will receive:

- Support from your local fundraising manager to help discover your networks and organise your five events
- Support from our press team to share your story
- Ambassador ideas
- Lesson plans and assembly presentations for schools
- Template letter to headteachers
- Template letter to local businesses
- Newsletter copy for schools
- Newsletter copy for businesses
- Social media graphics to post on your channels

Join us as a Go Bright ambassador. Every person you encourage to go bright will help us to fund ground breaking scientific research, improving the efficiency of clinical trials, supporting our information service and so much more.

